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## **Brooklyn Business Summit to Take Place May 27th**

Ecoventions and the St. Nicks - Brooklyn Business Center are pleased to announce the first annual Brooklyn Business Summit ([www.BrooklynBusinessSummit.com](http://www.BrooklynBusinessSummit.com)) to be held on May 27, 2009 at Polytechnic Institute of NYU. This all day summit seeks to gather business owners and entrepreneurs in Brooklyn and the Tri-state area to engage in a dialogue on business tools to grow in the current economy. The event will also feature: Triple Bottom Line Business Plan Competition; an Expo; One on One Business Clinic; a Keynote Luncheon; and informative breakout sessions focused on Attainable-Measurable-Sustainable™ business practices.

"Our ultimate goal is to connect business people with financial people, and promote best practices of the People, Planet, Profit movement" says Ernie Spears, the Small Business Development Manager at the Brooklyn Business Center.

The Triple Bottom Line Business Plan Competition is an opportunity for entrepreneurs to learn to write a successful business plan and win thousands of dollars in seed money and prizes to help launch new ventures. After participating in workshops or one-on-one sessions provided by the Brooklyn Business Center free of charge, individuals and teams will submit their business plans. Finalist will be chosen and asked to pitch their plan before a distinguished panel of judges including: Bruce Niswander, Director, PolyTech BEST; Arrun Kapoor, Senior Associate, SJF Ventures; and L'Quentus Thomas, Senior Associate, Stonehenge Capital at the summit where the winner will be decided.

President Obama recently said, "Our recovery in the present and our prosperity in the future depend upon the success of America's small businesses and entrepreneurs. And that's why my administration has already taken aggressive action on their behalf."

The keynote luncheon, led by Seth Pinsky, President of the New York City Economic Development Corporation, will join leaders and politicians in New York to discuss how businesses can access federal stimulus money and the opportunities for business growth.

Breakout session topics include Minority and Women Business Enterprise, Financial Literacy, Marketing, and Sustainability. Featured speakers include Sergio de Cordova, Founder of FUEL Outdoor; Betty A. Tamberg, Senior VP Business, Banking, Bank of America; Joyce Moy, Executive Director, Asian American/Asian Research Institute; Martha Shaw, Founder, Earth Advertising; a representative from Waste Management; and others.

The Brooklyn Business Center (BBC), the economic development arm of St. Nicks, is a non profit organization funded by New York City and State agencies. BBC provides a comprehensive set of business services to assist entrepreneurs and small business owners in order to start and grow their business.

Ecoventions ([www.EcoventionsUSA.com](http://www.EcoventionsUSA.com)) hosts regional and industry specific business to business summits focused on Attainable-Measurable-Sustainable™ business practices.

The summit is FREE to attend with pre-registration at [www.BrooklynBusinessSummit.com](http://www.BrooklynBusinessSummit.com). Sponsors include the Local Development Corporation of East New York, the Business Outreach Center Network, CAMBA Small Business Services, the Brooklyn Chamber of Commerce, New York City College of Technology Small Business Development Corporation, and the Minority and Women Business Enterprise Leadership Association. Limited space available- contact Alliah Sheta at 212-289-8506 for more information.

